



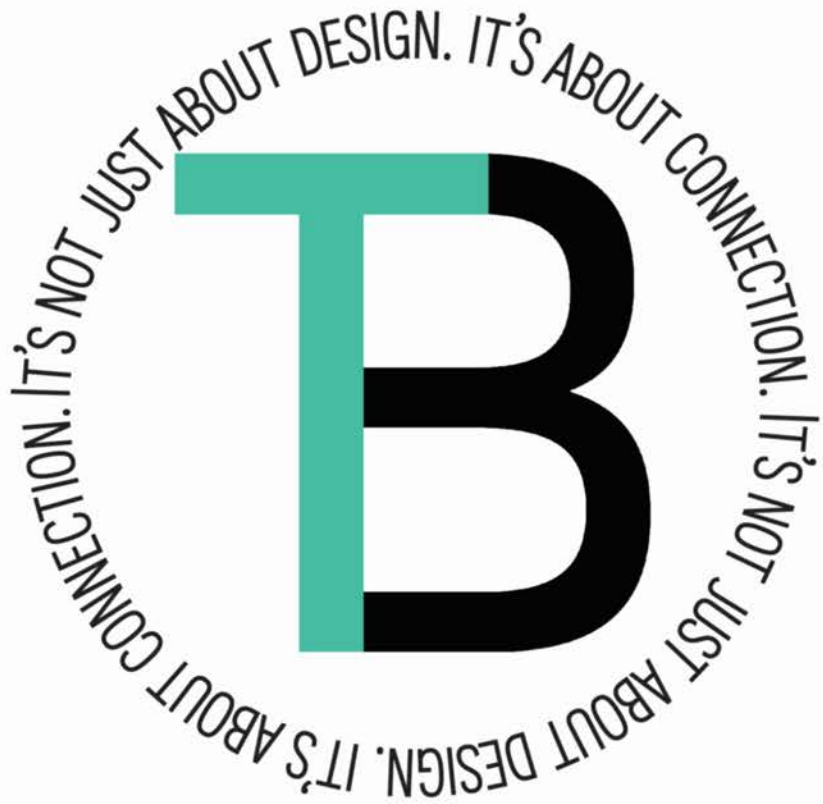
TB

TINA BYRNE

DESIGN  
PORTFOLIO

CREATIVE DESIGN WORK BY:  
TINA BYRNE





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# About Me

Hello  
I'm Tina



 FACEBOOK

 INSTAGRAM

 DRIBBLE

 BEHANCE

@tinabyrnedesign

IT'S NOT JUST ABOUT DESIGN.  
IT'S ABOUT CONNECTIONS.





# Tina Byrne

## Objective

Aspiring data driven professional leveraging 24+ years of proven ability to combine vision, resourcefulness, and strong business acumen with well developed leadership qualities to support organizational effectiveness. Possess a comprehensive background in client relations, strategic planning, and records management. Demonstrated history of producing high quality project results and I have an innate talent for quickly mastering new concepts. I have proven I can turn anything into a whimsical doodle and I am relentless at creating new and better processes for the companies I have worked for.

## Contact

1710 W Plato Rd. Apt. 807  
Duncan, OK 73533  
913-426-4141  
tina@tinabyrnedesign.com

## Education

Bachelor's Degree in Graphic  
Design and Media Arts  
SNHU  
2019-2023  
Manchester, NH  
3.97 GPA

## Key Skills

Adobe Illustrator  
*Intermediate*  
Adobe Photoshop  
*Intermediate*  
Adobe Lightroom  
*Intermediate*  
Adobe InDesign  
*Beginner Working Knowledge*  
Microsoft Word  
*Proficient*  
Microsoft Excel  
*Proficient*  
Microsoft Outlook  
*Working Knowledge*

## Experience

### December 2021 - present

Office Manager • Charis Center

- Planned, organized, and oversaw initial client contact and office responsibilities.
- Ensured that volunteers had the resources prepared to properly serve the clients.
- Assured the clients are served with respect and prepared the office to be well equipped for client care.
- Assisted and supported the Executive Director with duties related to operations.

### October 1997 - June 2021

Leasing Agent • Atchison Housing Authority

- Provided administrative support to the Executive Director and Director of Operations through management of daily operations, special projects, and staff support.
- Achieved improved customer satisfaction while accomplishing all aspects of the occupancy cycle with exceptional professionalism. These responsibilities included all steps of the occupancy cycle beginning with the application through the final vacancy process.
- Streamlined processes to maximize productivity and increase communication.
- Created a variety of design projects as needed.

### August 2018 - April 2021

Residential Supervisor • Achievement Services of Northeast Kansas

- Provided services to individuals with developmental disabilities in their home. The services provided were tailored to the person's ability and needs.

## References

Available upon request.



# Illustrations

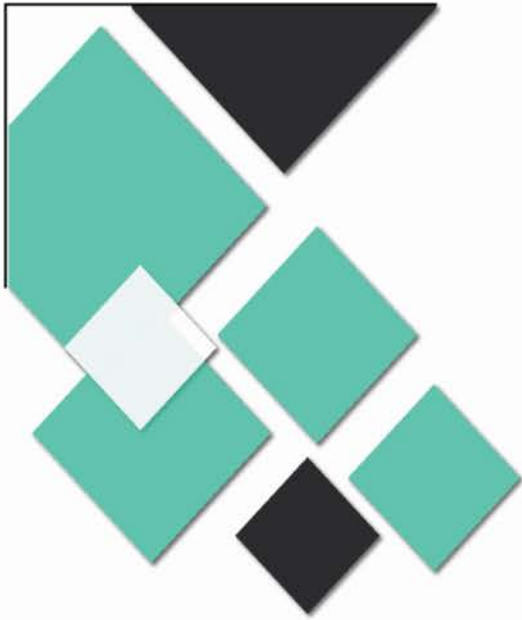
## Samuel L. Jackson Typography Portrait

This project's scope involved choosing a portrait of a famous person and transforming the image into a work of art using only words and a single font.

**Client:** SNHU Coursework  
**Tools:** Adobe Photoshop

# 2022





## African American Women

This work, requested by a local client, wanted two note cards created with my line drawings in the form of African American women. The request was for a simple design focused on the womans face with not additional color.

**Tools:** Sakura Micron Pens, Strathmore 300 Series Smooth Bristol Paper, Flatbed Scanner, Adobe Photoshop

# 2020





## Riverbend Notecard

Riverbend, a local ministry, contacted me to create a note card to send to clients or persons they interacted with. They knew my line artwork and only requested a version of their logo be incorporated into the design.

**Client:** Frances Strieby, Atchison, KS

**Tools:** Sakura Micron Pens, Strathmore 300 Series Smooth Bristol Paper, Flatbed Scanner, Adobe Photoshop

2022

“TINA TOOK MY IDEAS AND EFFECTIVELY PUT THEM TOGETHER TO CREATE A WONDERFUL CARD. THE RECIPIENTS OF THE CARDS HAVE ALL COMMENTED HOW SPECIAL THEY ARE.”

FRANCES





# Promotions

## Empire Public School



Empire is a small school in southwestern Oklahoma. A school representative first contacted me to design a logo for their high school golf team's polo shirts. This team is co-ed, but initial discussion indicated they wanted gender-specific shirts. I used Adobe Illustrator to create the logo. They requested a simple logo with a high-end feel. The color palette is red, black, and white-the school colors. These colors provide excellent contrast.

**Client:** Cassie Hill, Empire, OK  
**Tools:** Adobe Illustrator, Adobe Photoshop, Freepix.com

2022

"I MAKE CUSTOM SHIRTS AND TINA WAS A LIFE SAVER! SHE LISTENS TO ALL THE DETAILS AND IS ABLE TO COME UP WITH THE PERFECT DESIGN EVERY TIME!"  
 CASSIE HILL





## FOCUS 5 Subway Card Advertisement

FOCUS 5 is a trendy SOHO restaurant across a high-traffic subway station. FOCUS 5 had a problem with their current advertising campaign. The campaign's focus is advertising in subway cars; however, their ad is not attracting their target audience, the millennial's; instead, it is attracting baby boomers.

**Client:** SNHU Coursework

**Tools:** Adobe Illustrator, Adobe InDesign

# 2023

## Comedy & Coffee Poster

Charis Center, a local nonprofit organization, holds an annual fundraiser and requested a promotional poster advertising this event. The project's scope was designing a poster promoting the featured comedian and two local businesses providing beverages and desserts.

**Client:** Charis Center, Duncan, OK

**Tools:** Adobe Illustrator, Adobe Photoshop, Canva

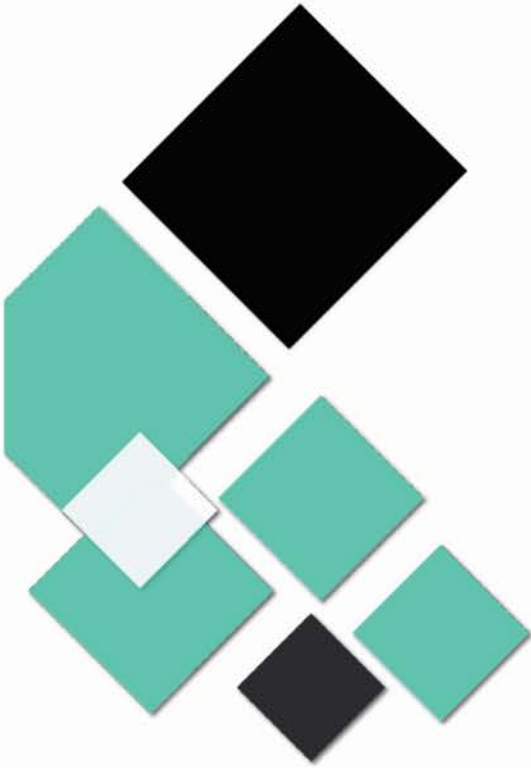
# 2022

"TINA TOOK ON THE GRAPHICS PROJECT FOR OUR ANNUAL FUNDRAISER, COMEDY & COFFEE. THE POSTER SHE CREATED WENT BEYOND OUR EXPECTATIONS AND REPRESENTED OUR FUN EVENT IN A PROFESSIONAL WAY. SHE MADE AN EXTRA EFFORT TO MAKE SURE ALL THE DETAILS WERE INCLUDED. WE WOULD DEFINITELY HIRE HER FOR ALL OUR GRAPHIC NEEDS."

KIMBERLA, CHARIS CENTER







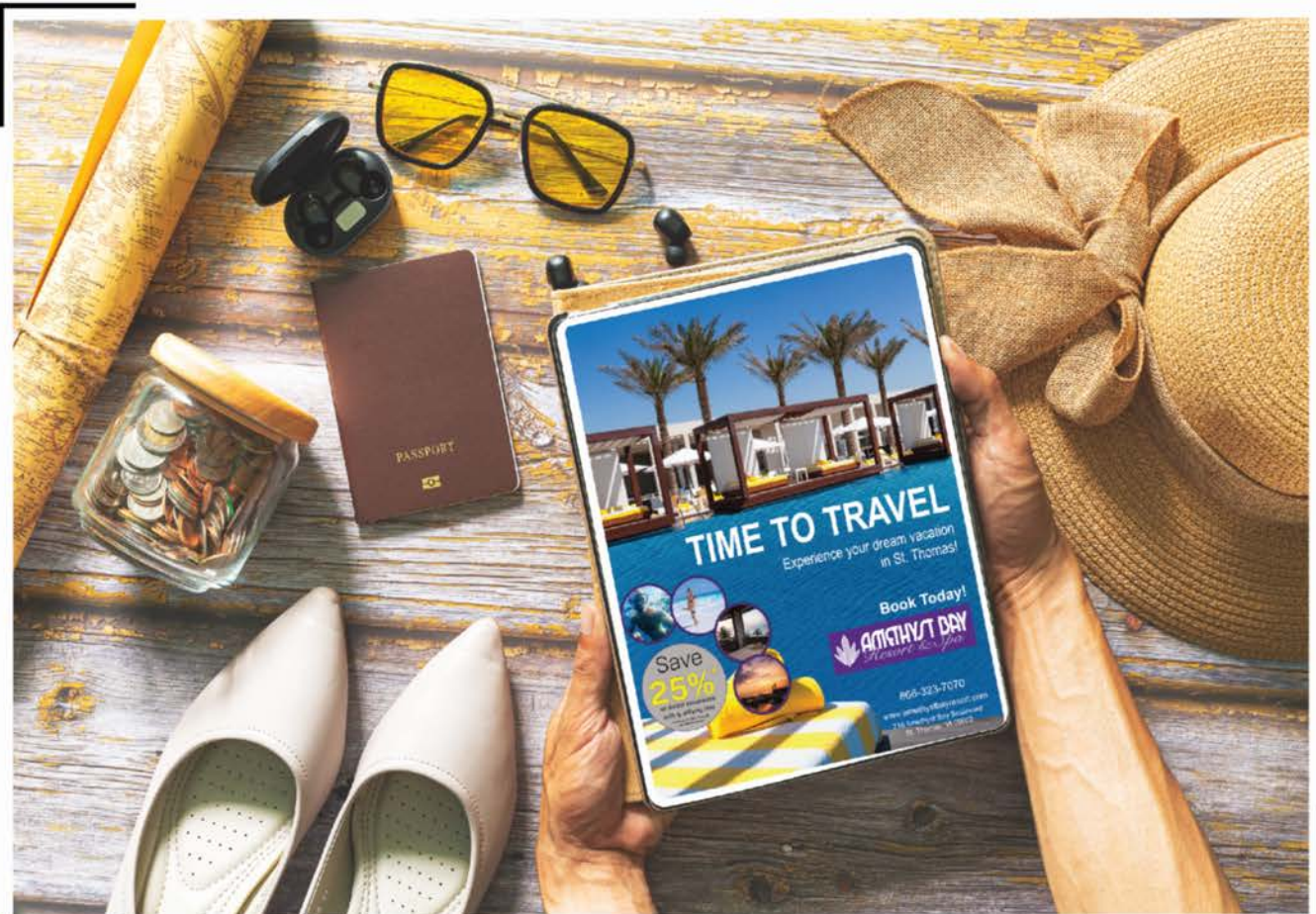
## Amethyst Bay

Amethyst Bay Resort requested a magazine ad for their resort, encouraging visitors to stay at their new property. Their advertising campaign requested a magazine ad and a web banner for their new property in St. Thomas, Virgin Islands.

**Client:** SNHU Coursework

**Tools:** Adobe Illustrator, Adobe Photoshop

# 2023



# Publications



## Town Chinese Menu

Town Chinese desires to provide a high-end experience through Chinese cuisine, not just a meal. The target audience is a high-end clientele aged from the early '30's to '60's. The goal would be for the customers to become like family.

Client: SNHU Coursework  
 Tools: adobe InDesign, Adobe Illustrator, Adobe Photoshop

2022





## I Do BBQ

This project was to design a wedding invitation for a middle-aged couple who were hosting a surprise wedding. This wedding was both parties' second marriage, and they requested a simple, double-sided card using their monogram, which the bride had designed. They asked for a design that would communicate a casual event to their guests. They requested a rustic theme correlating with their venue, flowers, and decoration.

**Tools:** Adobe Illustrator, Adobe Photoshop

2021





## 3rd Wave Coffee Magazine

3rd Wave Coffee contact me to design the cover for their new digital magazine about coffee. The client requested a minimalist design and a developed logo mark.

**Client:** Caleb Pierce

**Tools:** Adobe Illustrator, Adobe Photoshop

# 2023



# Branding

## Paws & Claws

Paws & Claws came to me to design a new logo to reflect their business. The project scope requires a scalable logo for various media formats consisting of the company's name and an icon that is simple, versatile, and memorable in black and white and color, font selection, and stationery items. I developed a logo with a lotus using a geometric drawing of a dog and a cat to make up two of the lotus' leaves. Green and purple to reflect their holistic approach.

**Client:** SNHU Coursework  
**Tools:** Adobe Illustrator

2022







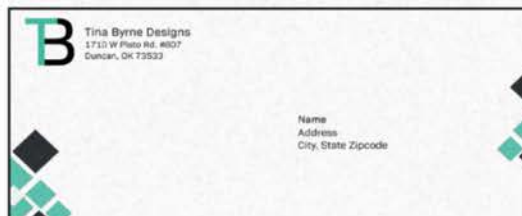
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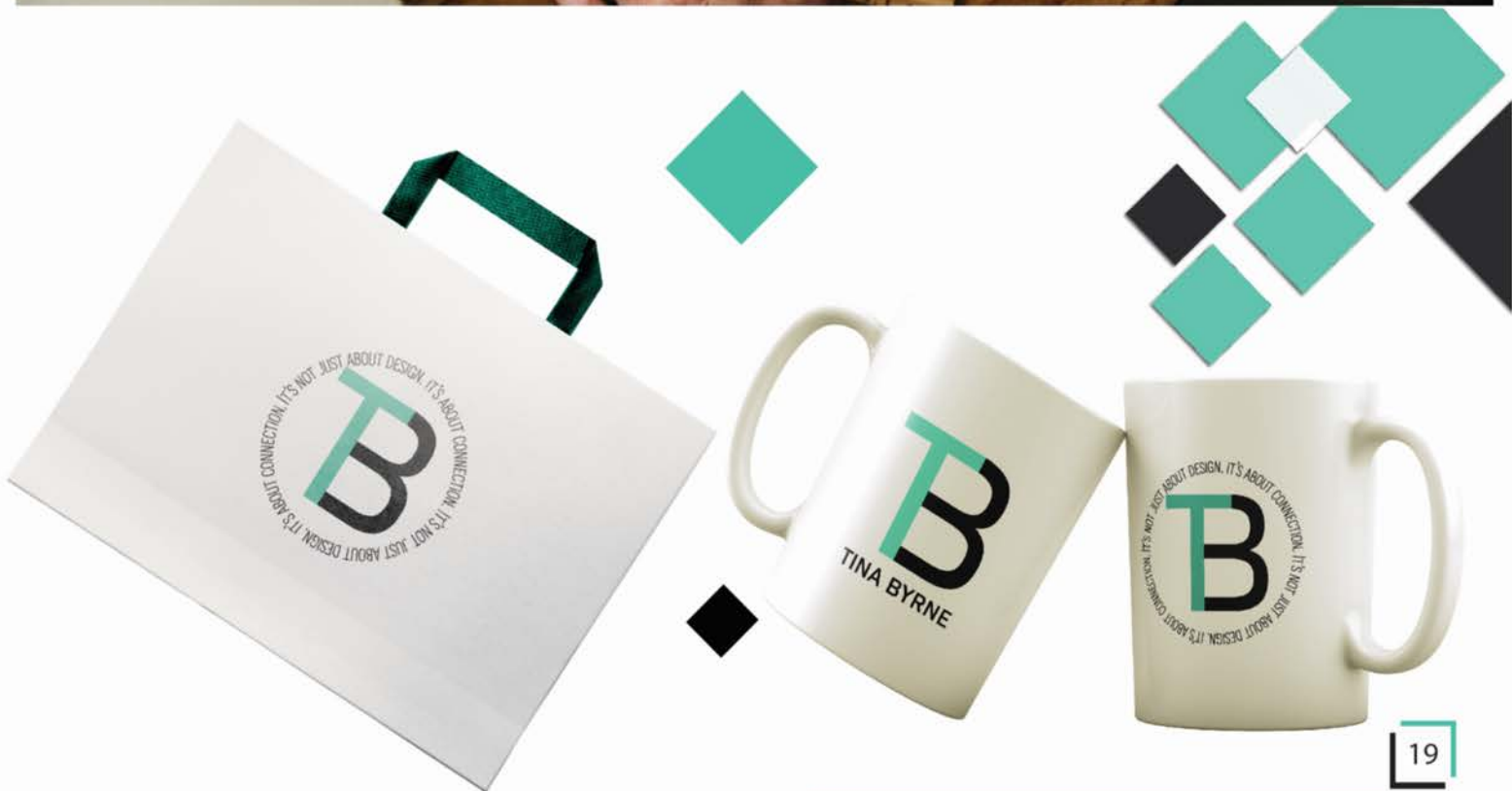
## TINA BYRNE

### Tina Byrne Design

This is the personal branding suite for Tina Byrne Design.

# 2020







# Web & Digital

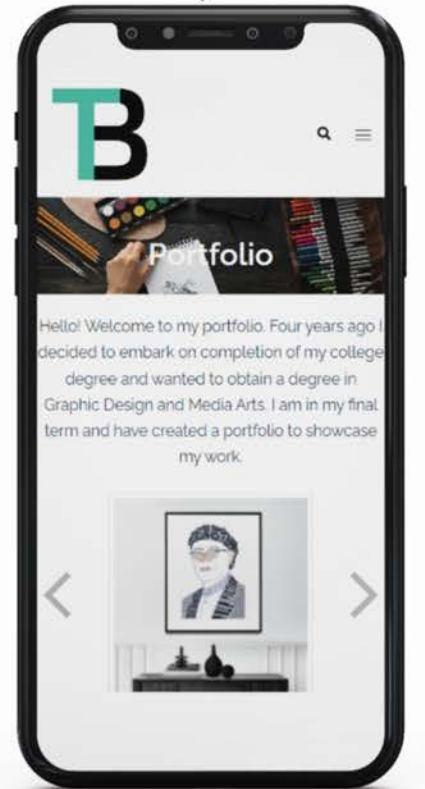
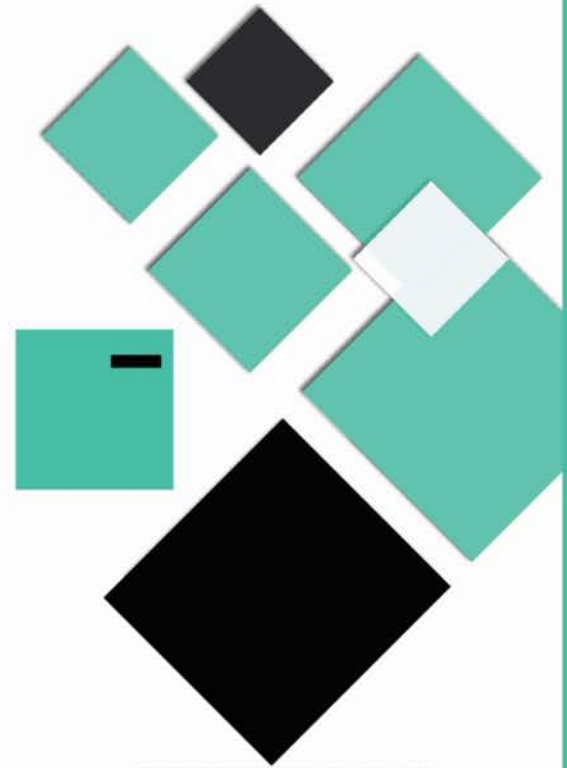
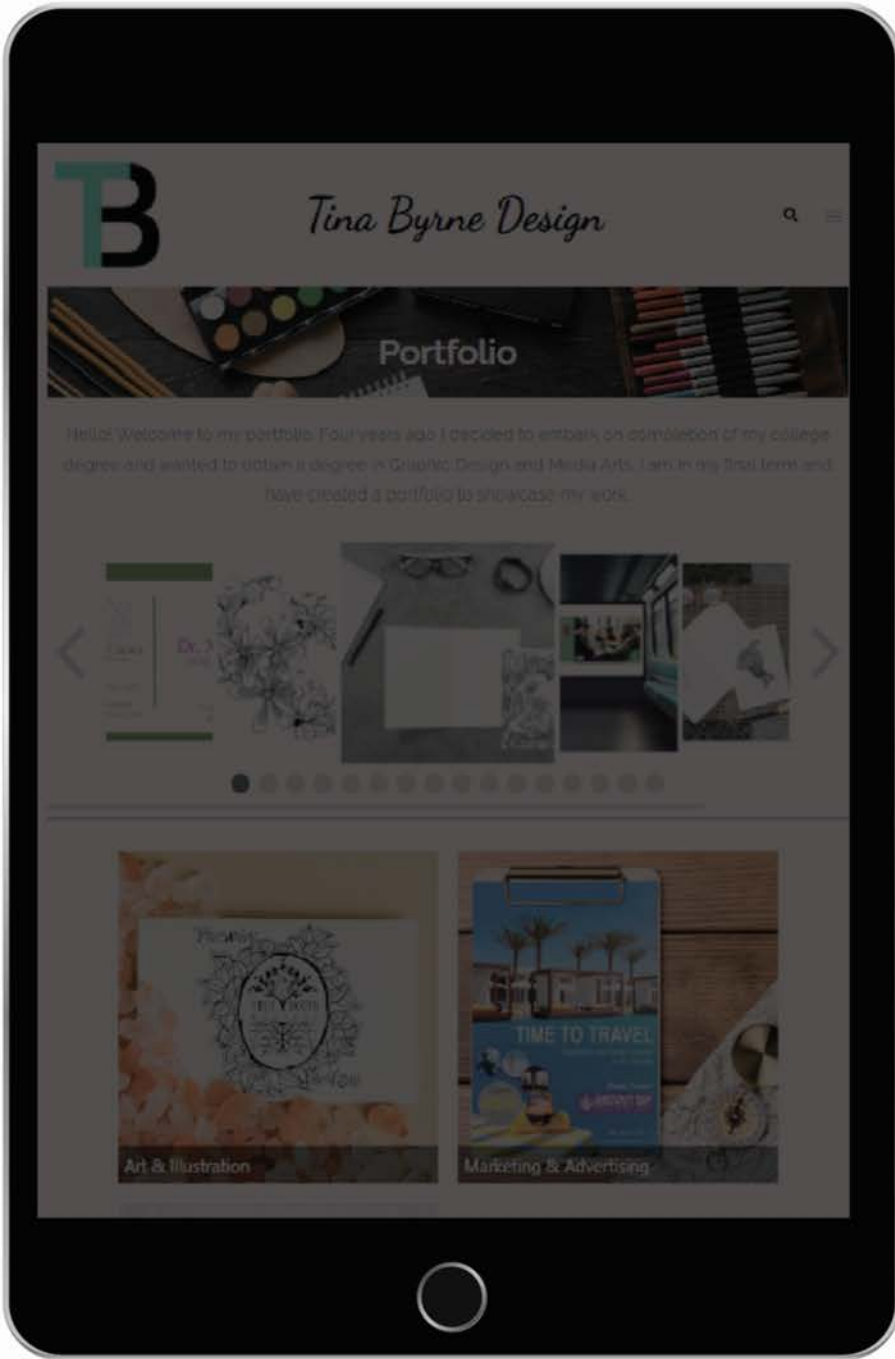
## Tina Byrne Design Website

This work was developed as part of the capstone project. Included on these pages are ten graphic design works, biography page, professional design materials with testimonials and contact information. The website includes links to the social media pages.

**Tools:** Adobe Illustrator, Adobe Photoshop, Wordpress

2023





View the Live Website:  
[www.tinabyrnedesign.com](http://www.tinabyrnedesign.com)



# Contact Me



## Tina Byrne

tina@tinabyrnedesign.com

www.tinabyrnedesign.com

CREATIVE ■ PROFESSIONAL ■ ETHICAL

 FACEBOOK

 INSTAGRAM

 DRIBBLE

 BEHANCE

@tinabyrnedesign

Hello! I wanted to take a moment to introduce myself. I am Tina Byrne, an aspiring graphic designer who started my education four years ago. This journey, also called life, has taught me so many lessons. I have enjoyed the challenges and accomplishments on my path to graduation. This journey has inspired me to maintain positive relationships with commitment, integrity, and honesty, whether with family, friends, or colleagues

I look forward to an opportunity to meeting with you..